3 – 5 March 2027

"Sponsorship Options at a glance…"

Sponsorship Type	Investment	Status	Booked By:
Principal	Rs. 1400000 / $ 21500	BOOKED	• CSML
Diamond	Rs. 1100000 / $ 17000	AVAILABLE – 1	
Platinum	Rs. 900000 / $ 14000	BOOKED	• Semnox Solutions
Gold	Rs. 750000 / $ 11500	BOOKED -1 AVAILABLE – 3	• Nicco Parks & Resorts Ltd
Silver	Rs. 600000 / $ 9000	AVAILABLE – 4	
Gala Dinner & Award Night	Rs. 350000 / $ 5500	BOOKED -1 AVAILABLE – 3	• KnK Karts
Carry Bags	Rs. 300000 / $ 4500	AVAILABLE – 1	
Lanyard	Rs. 300000 / $ 4500	BOOKED	• Fog Technologies
Visitor Registration	Rs. 250000 / $ 4000	AVAILABLE – 1	
Visitor Diary	Rs. 200000 / $ 3000	AVAILABLE – 1	
LED Wall	Rs. 150000 / $ 2500	AVAILABLE – 4	
Cocktail at Awards Night	Rs. 100000 / $ 1500	AVAILABLE – 4	
Networking Evening	Rs. 75000 / $ 1200	AVAILABLE – 6	

CO-BRANDING PLATFORM
at
India's Premier Event on Amusement, Leisure & Entertainment Industry

PRINCIPAL SPONSOR – BOOKED

Rs. 14,00,000 / $ 21,500
(CSML)

Benefits:

- A valuable reminder to all Member Companies to showcase your company's products and services along with an opportunity to display new and emerging trends to a wider range of prospective clients.
- An opportunity to showcase to industry your initiatives towards a World-Class Organization
- Create added visibility, prestige and recognition for your organization

✓ Complimentary space: 32 Sq.m (as per the availability in the floor plan)
✓ Corporate logo visibility at the Exhibition- within and outside the venue
✓ MD/ CEO/ Top Official of the sponsoring company will be invited on stage to present award to the winners at the National Awards for Excellence

➢ The Company's corporate video for 2 minutes (Not more than 2 minutes) at the Grand Awards Night Event, Inauguration Event, IAC Connect Event, on LED Screen within Expo Hall and on www.iaapi.org
➢ 2 Full Page Advertisements in IAAPI Exhibitor Directory at Prime Location.
➢ 2 Full Page Advertisement in 6 issues of THRILLER + 1 Page Advertorial in Trade Show Special Issue
➢ Interview of Company Director / MD in Trade Show Special issue
➢ 12 complimentary invites to the Grand Gala Dinner and Awards Night Event
➢ 10 complimentary invites to IAAPI's Networking Evening
➢ 6 complimentary invites to IAC Connect including Breakfast
➢ Priority Seating at all Expo Events – Inaugural, Awards Night, IAC Connect
➢ Logo on entry gates, banners on approach road, banners & buntings within the hall.
➢ Logo on Exhibitor Directory 2027 along with full page sponsor's profile.
➢ Logo on all Visitor Promotion Mailers including invitation cards.
➢ Logo on all advertisements in magazines
➢ Acknowledgement via stage announcement
➢ Mention in post and pre IAAPI bulletin (newsletter)
➢ Felicitation by board of directors at the grand Gala Dinner & Awards Night
➢ Visibility on www.iaapi.org

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DIAMOND SPONSORSHIP – AVAILABLE 1

Rs. 11,00,000 / $ 17000

Benefits:

- A valuable reminder to all Member Companies to showcase your company's products and services along with an opportunity to display new and emerging trends to a wider range of prospective clients.
- An opportunity to showcase to industry your initiatives towards a World-Class Organization
- Create added visibility, prestige and recognition for your organization

✓ Complimentary space: 25 Sq.m (as per the availability in the floor plan)
✓ Corporate logo visibility at the Exhibition- within and outside the venue
✓ MD/ CEO/ Top Official of the sponsoring company will be invited on stage to present award to the winners at the National Awards for Excellence

➢ The Company's corporate video for 2 minutes (Not more than 2 minutes) at the Grand Awards Night Event
➢ 2 Full Page Advertisements in IAAPI Exhibitor Directory at Prime Location.
➢ 2 Full Page Advertisement in 4 issues of THRILLER.
➢ 10 complimentary invites to the Grand Gala Dinner and Awards Night Event
➢ 6 complimentary invites to IAAPI's Networking Evening
➢ 4 complimentary invites to IAC Connect including Breakfast
➢ Logo on entry gates, banners on approach road, banners & buntings within the hall.
➢ Logo on Exhibitor Directory 2027 along with full page sponsor's profile.
➢ Logo on all Visitor Promotion Mailers including invitation cards.
➢ Logo on all advertisements in magazines
➢ Acknowledgement via stage announcement
➢ Mention in post and pre IAAPI bulletin (newsletter)
➢ Felicitation by board of directors at the grand Gala Dinner & Awards Night
➢ Visibility on www.iaapi.org

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PLATINUM SPONSORSHIP – BOOKED

Rs. 9,00,000 / $ 14,000
(Semnox Solutions)

Benefits:

- A valuable reminder to all Member Companies to showcase your company's products and services along with an opportunity to display new and emerging trends to a wider range of prospective clients.
- An opportunity to showcase to industry your initiatives towards a World-Class Organization
- Create added visibility, prestige and recognition for your organization

✓ Complimentary space: 21 Sq.m (as per the availability in the floor plan)
✓ Corporate logo visibility at the Exhibition- within and outside the venue
✓ MD/ CEO/ Top Official of the sponsoring company will be invited on stage to present award to the winners at the National Awards for Excellence

➢ The Company's corporate video for 2 minutes (Not more than 2 minutes) at the Grand Awards Night Event
➢ 1 Full Page Advertisement in IAAPI Exhibitor Directory at Prime Location.
➢ 1 Full Page Advertisement in 4 issues of THRILLER.
➢ 8 complimentary invites to the Grand Gala Dinner and Awards Night Event
➢ 4 complimentary invites to IAAPI's Networking Evening
➢ 2 complimentary invites to IAC Connect including Breakfast
➢ Logo on entry gates, banners on approach road, banners & buntings within the hall.
➢ Logo on Exhibitor Directory 2027 along with full page sponsor's profile.
➢ Logo on all Visitor Promotion Mailers including invitation cards.
➢ Logo on all advertisements in magazines
➢ Acknowledgement via stage announcement
➢ Mention in post and pre IAAPI bulletin (newsletter)
➢ Felicitation by board of directors at the grand Gala Dinner & Awards Night
➢ Visibility on www.iaapi.org

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GOLD SPONSORSHIP – (BOOKED 1 /AVAILABLE 3)

Rs. 7,50,000 / $ 11,500
(Nicco Parks & Resorts Ltd)

Benefits:

- A valuable reminder to all Member Companies to showcase your company's products and services along with an opportunity to display new and emerging trends to a wider range of prospective clients.
- An opportunity to showcase to industry your initiatives towards a World-Class Organization
- Create added visibility, prestige and recognition for your organization

✓ Complimentary space:18 Sq.m (as per the availability in the floor plan)
✓ Corporate logo visibility at the Exhibition- within and outside the venue
✓ MD/ CEO/ Top Official of the sponsoring company will be invited on stage to present award to the winners at the National Awards for Excellence

- Company's corporate video for 1 minute (Not more than 1 minute) at the Grand Awards Night Event
- Full Page Advertisement in IAAPI Exhibitor Directory at Prime Location.
- Full Page Advertisement in 3 issues of THRILLER.
- 6 complimentary invites to the Grand Gala Dinner and Awards Night Event.
- 4 complimentary invites to IAAPI's Networking Evening
- Logo on entry gates, banners on approach road, banners & buntings within the hall.
- Logo on Exhibitor Directory 2027 along with full page sponsor's profile.
- Logo on all Visitor Promotion Mailers including invitation cards
- Logo on all advertisements in magazines
- Acknowledgement via stage announcement
- Special mention in post and pre IAAPI bulletin (newsletter)
- Felicitation by board of directors at the grand Gala Dinner & Awards Night.
- Visibility on www.iaapi.org

CO-BRANDING PLATFORM
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SILVER SPONSORSHIP – AVAILABLE 4

Rs. 6,00,000 / $ 9,000

Benefits:

- A valuable reminder to all Member Companies to showcase your company's products and services along with an opportunity to display new and emerging trends to a wider range of prospective clients.
- An opportunity to showcase to industry your initiatives towards a World-Class Organization
- Create added visibility, prestige and recognition for your organization

✓ Complimentary space: 12 Sq.m (as per the availability in the floor plan)
✓ Corporate logo visibility at the Exhibition- within and outside the venue

➢ Company's Logo will be shown on screen at the Grand Awards Night Event
➢ Full Page Advertisement in IAAPI Exhibitor Directory.
➢ 4 complimentary invites to the Grand Gala Dinner and Awards Night Event.
➢ 2 complimentary invites to IAAPI's Networking Evening
➢ Logo on entry gates, banners on approach road, banners & buntings within the hall.
➢ Logo on Exhibitor Directory 2027 along with full page sponsor's profile.
➢ Logo on all Visitor Promotion Mailers including invitation cards
➢ Logo on all advertisements in magazines
➢ Acknowledgement via stage announcement
➢ Special mention in post and pre IAAPI bulletin (newsletter)
➢ Felicitation by board of directors at the grand Gala Dinner & Awards Night.
➢ Visibility on www.iaapi.org

GALA DINNER & AWARDS NIGHT – (BOOKED 1 /AVAILABLE 3)

Rs. 3,50,000 / $ 5,500
(KnK Karts)

Considered as the biggest event night during IAAPI Expo, the gala dinner and award ceremony will happen at one of the best venues. The event highlights the growth of Amusement Industry. IAAPI will felicitate the innovation, development and best practices adopted and implemented by Manufacturers, Park Operators and IAC Operators.

- ✓ 9 Sq.m complimentary booth
- ✓ Company's corporate video for 2 minutes (Not more than 2 minutes) at the Grand Awards Night Event
- ✓ MD/ CEO/ Top Official of the sponsoring company will be invited on stage to present award to the winners at the National Awards for Excellence
- ✓ Full Page Advertisement in IAAPI Exhibitor Directory
- ✓ 4 complimentary invites to the Gala Dinner & Award Function
- ✓ 2 complimentary invites to IAAPI's Networking Evening
- ✓ Company Logo on Stage Backdrop at National Awards for Excellence Venue.
- ✓ Corporate logo visibility within the exhibition venue.
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night.
- ✓ Mention in IAAPI pre & post bulletin
- ✓ Visibility on www.iaapi.org

CARRY BAGS – AVAILABLE 1

Rs. 3,00,000 / $ 4,500

Each visitor will be presented with IAAPI literature in eco-friendly carry bags with the sponsoring company's name and logo on one side. (Artwork to be provided by the sponsor)

- ✓ Company logo & details on carry bags
- ✓ Full Page Advertisement in IAAPI Exhibitor Directory
- ✓ 2 complimentary invites to IAAPI's Networking Evening
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night.
- ✓ Mention in IAAPI pre & post bulletin
- ✓ Visibility on www.iaapi.org

LANYARD – BOOKED

Rs. 3,00,000 / $ 4,500

(FOG Technologies)

Each visitor lanyard will have the name and / or website of the sponsoring company. An excellent publicity tool.

- ✓ Mention of company name & /or website along with IAAPI logo on visitor lanyard
- ✓ Full Page Advertisement in IAAPI Exhibitor Directory
- ✓ 2 complimentary invites to IAAPI's Networking Evening
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night.
- ✓ Mention in IAAPI pre & post bulletin

VISITOR REGISTRATION – AVAILABLE 1

Rs. 2,50,000 / $ 4,000

This sponsorship is a value reminder to your target clientele. This facet of sponsorship will accentuate the sponsor in a unique way. Your company logo will be visible on visitor registration form and visitor badge.

- ✓ 2 complimentary invites to IAAPI's Networking Evening
- ✓ Full Page Advertisement in IAAPI Exhibitor Directory
- ✓ Company logo on visitor badges & visitor registration forms
- ✓ Branding in the registration area
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night.
- ✓ Mention in IAAPI pre & post bulletin
- ✓ Visibility on www.iaapi.org

VISITOR DIARY – AVAILABLE 1

Rs. 2,00,000 / $ 3,000

The pocket diary will reach all visitors at IAAPI Amusement Expo. The spirally bound attractive notepad will feature everything about your company. Each page will carry your company website. The Back Cover of the diary will highlight your company advertisement. A high recall value and an essential requirement, the visitor diary will help connect your business clients instantly.

- ✓ 2 complimentary invites to IAAPI's Networking Evening
- ✓ Back cover advertisement on the diary
- ✓ Your company logo on the front page of the diary
- ✓ Your company's website link on all the inside pages
- ✓ Mention as Sponsor in Pre & Post Event Press Release
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night
- ✓ Visibility on www.iaapi.org

LED WALL – AVAILABLE 4

Rs. 1,50,000 / $ 2,500

The expo hall will feature huge LED Screen. The bright attractive advertisement screen is bound to attract all the attention. Be a sponsor of this exclusive platform.

- ✓ Branding on huge LED Screen with your Company's 1 minute video at regular intervals
- ✓ Full Page Advertisement in IAAPI Exhibitor Directory
- ✓ 4 complimentary invites to IAAPI's Networking Evening
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night.
- ✓ Mention in IAAPI pre & post bulletin
- ✓ Visibility on www.iaapi.org

COCKTAIL AT AWARDS NIGHT – AVAILABLE 4

Rs. 1,00,000 / $ 1,500

Be our Cocktail Sponsor at the National Awards for Excellence. Held on the 2nd day of the Expo, the National Awards for Excellence will feature Cocktail Sponsors for this event. Let all raise the toast for your company.

- ✓ Half Page Advertisement in IAAPI Exhibitor Directory
- ✓ 2 Complimentary Invites for Gala Dinner & Awards Night
- ✓ Banner as Cocktail Sponsor at the gala dinner & awards night venue
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Logo on event invitation card
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night
- ✓ Mention in IAAPI pre & post bulletin
- ✓ Visibility on www.iaapi.org

NETWORKING EVENING – AVAILABLE 6

Rs. 75,000 / $ 1,200

Held as a separate evening event during IAAPI Amusement Expo in a uniquely designed area. This special event is where you can network with Professionals, Suppliers, and Colleagues from the industry over beer, wine and snacks.

The networking evening will serve as a platform for buyers and sellers to interact and network.

- ✓ Corporate logo in The Networking Area
- ✓ Logo on Networking Mailer
- ✓ 4 complimentary invites to the Networking Evening Event
- ✓ Mention as Networking Sponsor
- ✓ Brochure Stand available at venue exit to promote your company
- ✓ Felicitation by Board of Directors at the grand Gala Dinner & Awards Night
- ✓ Stage announcement at Award Night
- ✓ Visibility on www.iaapi.org